

Background

- The Stockholm Junior Water Prize (SJWP) is the most prestigious international award for a water related science project at the high school level.
- The Stockholm International Water Institute (SIWI) established the SJWP competition in 1997 to mirror the adult Stockholm Water Prize, the world's most prominent award for outstanding achievements in water-related activities. The international competition is an impressive week-long event that occurs each August or September in Stockholm, Sweden, and the award is presented by a member of the Royal Family.
- The WEF Canadian Member Associations have been organizing a Canadian competition since 2003 to select a national student project to represent Canada at the SJWP competition.
- Several sponsors help support the Canadian competition including the Canadian Water and Wastewater Association and Xylem.

Reasons to Sponsor the CSJWP Program

Many companies in this industry are struggling with succession planning – it is imperative that we all encourage young people to join an industry that is absolutely vital to all. It would also appear that these same businesses are striving to make a difference in the world, not only as a corporation, but individually too through the efforts of their employees in volunteerism. However, one of the most important ways to make a difference is by the investment your company can make in our future leaders. One way to make this investment is through sponsorship of the Canadian Stockholm Junior Water Prize.

The International Stockholm Junior Water Prize contest is held during the World Water Week in Stockholm each August and gathers the world's brightest young minds to create real solutions for the global water crisis. Thousands of participants from 30 countries compete for a spot in the international finals. Here, finalists meet other water innovators, make lasting connections and are inspired to solve global water needs. The goal of the competition is to inspire young people to remain engaged in water and the environment.

The Canadian participant for the contest is selected through the Canada Wide Science Fair by a panel of judges supplied by the Canadian Member Associations of the Water Environment Federation and the Canadian Water and Wastewater Association. The winner of the Canadian Stockholm Junior Water Prize contest competes at the International Contest.

Opportunities for sponsorship are associated with benefits that match the event in exposure and dollar value. A detailed listing as to what is included under each opportunity is presented in the following sections. Sponsorship amounts will be cumulative for a single year.

Three Levels of Excellence have been established in order to better recognize the sponsor's annual contributions.

- Gold \$2,500
- Silver \$1,500
- Bronze \$500

Share in the prestige of this award by sponsoring the Canadian Stockholm Junior Water Prize winner. The winner will represent Canada at the International Stockholm Junior Water Prize competition in Sweden. With the benefits afforded your company for your generous sponsorship your company will be exposed to an audience of over 20,000 people.

Canada's Successes in Stockholm

- 2014 Hayley Todesco, Queen Elizabeth Junior Senior High School, Calgary AB
'Waste to Water: Biodegrading Naphthenic Acids with Novel Sand Filter Bioreactors'
2014 Stockholm Junior Water Prize winner and Hayley went on to win the Google Science Fair for her age group in September 2014.
- 2010 Alexandre Allard and Danny Luong, Québec et Chaudière-Appalaches, Québec City, QC
'Biodegradation of the plastic Polystyrene'
2010 Stockholm Junior Water Prize Winners
- 2009 Mary Yiyue Zhao, Sir Winston Churchill Secondary, Vancouver BC
'Grasping water: A novel method of inducing precipitation using the Ice Nucleating Protein'
2009 Stockholm Junior Water Prize Award of Excellence

Levels of Excellence

Gold Sponsorship Level	\$2,500
Benefits:	
<ul style="list-style-type: none"> ✓ Recognition in publications issued by the Stockholm International Water Institute (SIWI) at the annual Stockholm Junior Water Prize (SJWP) competition. This includes the company's name in documents such as the finalists catalog and posting the company name on the SIWI website at www.siwi.org. The SJWP competition is an international event held annually in conjunction with World Water Week in Stockholm, Sweden and coordinated by SIWI. ✓ Recognition in publications issued by Youth Science Canada (YSC) at the annual Canada Wide Science Fair (CWSF). This includes the company's name in the participant and awards documents issued by YSC. The CWSF is a national event held annually and hosted by a college or university in a different major Canadian city each year and coordinated by YSC. ✓ Recognition in one (1) edition of each magazine for each of the five (5) Canadian WEF Member Associations (ACWWA, RESEAU environnement, WEAO, WCWEA, and BCWWA) and for the Canadian Water and Wastewater Association. ✓ Recognition at each of the five (5) Canadian WEF Member Associations' annual conferences. ✓ Company's name/logo & hyperlink posted on the Canadian Stockholm Junior Water Prize website at www.sjwp.ca 	
Silver Sponsorship Level	\$1,500
Benefits:	
<ul style="list-style-type: none"> ✓ Recognition in publications issued by Youth Science Canada (YSC) at the annual Canada Wide Science Fair (CWSF). This includes the company's name in the participant and awards documents issued by YSC. The CWSF is a national event held annually and hosted by a college or university in a different major Canadian city each year and coordinated by YSC. ✓ Recognition in one (1) edition of each magazine for each of the five (5) Canadian WEF Member Associations (ACWWA, RESEAU environnement, WEAO, WCWEA, and BCWWA) and for the Canadian Water and Wastewater Association. ✓ Recognition at each of the five (5) Canadian WEF Member Associations' annual conferences. ✓ Company's name/logo & hyperlink posted on the Canadian Stockholm Junior Water Prize website at www.sjwp.ca 	
Bronze Sponsorship Level	\$500
Benefits:	
<ul style="list-style-type: none"> ✓ Recognition in one (1) edition of each magazine for each of the five (5) Canadian WEF Member Associations (ACWWA, RESEAU environnement, WEAO, WCWEA, and BCWWA) and for the Canadian Water and Wastewater Association. ✓ Recognition at each of the five (5) Canadian WEF Member Associations' annual conferences. ✓ Company's name/logo & hyperlink posted on the Canadian Stockholm Junior Water Prize website at www.sjwp.ca 	

Company Commitment Form

To apply for a sponsorship opportunity, please complete this form and return it with payment to:

Fax: 1.877.283.2007

WCWEA

Box 1708 Cochrane AB T4C 1B6

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

City: _____

Province: _____

Postal Code _____

Contact Phone _____

Web URL _____

Contact E-mail: _____

Please indicate desired Sponsorship:

- Gold \$2500
- Silver \$1200
- Bronze \$500

By signing here, I am confirming that I am an authorized agent of the above indicated organization and have the authority to commit to this sponsorship on their behalf. I understand there will be no cancellation or refund after sponsorship form has been received and that payment in full is due at this time to confirm sponsorship. I also understand sponsorships are non-refundable and non-transferable.

Signature: _____ Print Name _____ Date _____

Method of Payment

Credit Card: Visa MasterCard Cheque (make payable to WCWEA)

Card Number

Expiry Date

Card Holder Name

Signature

- ✓ Sponsorship will be valid for a 1 (one) year period commencing from time of payment receipt.
- ✓ Please submit a high quality digital logo to info@sjwp.ca